This report provides information on the use of telehealth (also referred to as “telemedicine” or “e-health”) in Wisconsin.

Telehealth is the distribution of health-related services and information via electronic information and telecommunication technologies. Initially, telehealth was used by health care professionals to connect with patients in rural settings, those who lack transportation and patients with limited mobility. Today, telehealth is also used to increase access to services for patients who want immediate care for minor but urgent conditions.

Unique Telehealth Users per 1,000 Insured Lives by Region* 2018

Unique Telehealth User Count by Age & Gender 2018

*Data includes individuals who received health care services and are insured by entities that participate in WHIO.
Telehealth is used to deliver care and interventions, advice, reminders, education, monitoring and remote admissions.

WHIO is a statewide organization dedicated to improving the quality, safety & affordability of health care in Wisconsin. WHIO's information on over 4 million insured lives is derived from hundreds of millions of medical and pharmacy claims voluntarily contributed by WI insurers and the Medicaid program.

Special thanks to Minnesota’s APCD for providing the telehealth ICD codes used for reporting purposes.

For additional information please contact WHIO at 608.442.3876